



20-29 October 2023

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#SouthendCocktailWeek





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# Southend Cocktail Week

**Returns this Autumn with a ten day self guided trail that will leave your tastebuds tingling.**

Taking place from **Friday 20th - Sunday 29th October 2023**, this is a great opportunity for cocktail lovers to sample tantalizing signature cocktails, bag some cocktail deals, and enjoy events in a variety of venues in Southend.

The city centre has proudly held the Purple Flag award for ten years, an award which celebrates areas with a safe and diverse night life so head along and join the trail for a perfect way to explore our venues and make a night of city centre events including the fireworks or Halloween parade.



# The Venues

## Brickhouse

9-11 London Road,  
SS1 1TJ

### Promotion

**2 for £12 all day every day**  
**with 10 brand new cocktails**  
**alongside popular classics.**



## Caddies

12 London Road,  
SS1 1ND

### Signature Cocktail

#### Hubbly Bubbly

Smirnoff Vanilla Vodka & Archers,  
mixed with Apple Juice, Lemonade,  
and Bubblegum Flavouring.

### Promotion

**Select cocktails £5,**  
**all day every day.**



## Grosvenor Casino

Church Road,  
SS1 2AL

### Signature Cocktail

#### Vampire's Kiss

Vodka, Cranberry, Chambord,  
Lemon Juice, and Grenadine  
with a blood sugar rim.



# The Venues

## Genting Casino

Western Esplanade,  
SS9 7QY

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### Signature Cocktail

#### Passionfruit Martini

Smirnoff Vodka combined with juicy passion fruit and citrusy lime flavours, balanced with smooth notes of vanilla and marshmallow.

### Signature Cocktail

#### Espresso Martini

A rich and smooth coffee-flavoured cocktail with characteristic vanilla and chocolate notes & Smirnoff Vodka.



### Signature Cocktail

#### Gordon's Pink Martini

A fruity blend of juicy raspberry and tart lemon, with red berries and a sweet taste of Gordon's Pink Gin.

### Signature Cocktail

#### Captain Morgan's Strawberry Daiquiri

A fruity blend of juicy strawberry and tart lime, with red berries and a sweet & spicy notes of Captain Morgan Spiced Rum.

### Promotion

#### 50% off draught cocktails

between 7pm-9pm  
throughout cocktail week.

## Park Inn Plaza Hotel

Church Road,  
SS1 2AL

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### Signature Cocktail

#### Firework Fiesta!

A unique cocktail that will sparkle your senses!



# The Venues

## Molo Lounge

195-197 High Street,  
SS1 1LL

### Signature Cocktail

#### Pumpkin Spice Martini

Mount gay rum, MOOSE,  
Sweetbird pumpkin spice,  
Apple juice and Lime juice.

### Promotion

#### Get 2 cocktails for £11.75

from Sunday to Thursday  
5pm-8pm.



## Slug and Lettuce

6a Southchurch Road,  
SS1 2LZ

### Signature Cocktail

#### The Zombie

The ultimate tropical measure! Made  
with exquisitely smooth Havana Club  
Especial and Cut Overproof Spiced rum,  
stirred up with a twist of passion fruit  
puree and sweet pineapple juice, and  
finished with your very own S&L shot.

### Promotion

#### 2-4-1 Cocktails

All Day Every Day!

#### Bottomless Brunch

£33pp



## Switch

Queens Road,  
SS1 1LT

### Signature Cocktail

#### Take A Chance

A cocktail and a game all at once!  
Visit the Switch bar team who will play  
along with you, take a dice and try your  
luck, throw four rolls each dictating your  
cocktail ingredients and style.

### Promotion

#### £5 Long Island

#### Iced Teas

throughout Southend  
Cocktail Week.





# The Venues

## The Alex

53 Alexandra Street,  
SS1 1BW

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### Promotion

**2-4-1 cocktails**  
**all day every day**  
**apart from Thursdays.**



## The Ironworks

90 High Street,  
SS1 1JN

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### Signature Cocktail

#### Witches Water

This Witches Water (made from Gin and flowers) will keep your spirits high, and those spirits away!

### Signature Cocktail

#### Bloody Mary

A creepy twist on the classic cocktail... do you dare to drink!?

### Promotion

#### Signature cocktails:

£6.66, £7.50 for a Lychee  
or Espresso Martini



## The Royal Hotel

1 High Street,  
SS1 1JE

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### Signature Cocktail

#### Halloween Margarita

A spooky melon twist on a classic.

### Promotion

**2 for £14**  
**on signature cocktails**  
**for Halloween week.**



# What's On?

## Friday 20th October

### Live Music Charity Gig at The IronWorks

Join *'The Curbs'* and *'They Might Be After Us'* for this gig in aid of *'Gold Geese'*.

### The Jersey Boys Tribute at The Royal Hotel

Celebrating the music of *The Jersey Boys* featuring *The Sherry Dolls*.

## Saturday 21st October

### Free Seafront Fireworks

Starts at 8pm from City Beach.

## Sunday 22nd October

### Sunday Sessions at The Royal Hotel

An afternoon of live music with *Cameron Fellows*.

## Wednesday 25th October

### Jazz825 at The Royal Hotel

Playing *Modern, Be-Bop, Fusion & Avant Garde* from 8.30-10.30pm.

### Quiz Night at Molo Lounge

Prizes available, quiz runs 7-9pm.





# What's On?

## Thursday 26th October

### Tales from the Shadows at The Royal Hotel

An evening of spine chilling stories of ghosts, murder, and mystery mixed with dark magic.

## Friday 27th October

### Halloween Fun Fair at Switch

A weekend of frightful surprises and games at the Switch Fun Fair!

### Halloween Special Karaoke Klub at The IronWorks

Join the team for karaoke fun from 7pm.

## Saturday 28th October

### Afternoon Tea Party at The Royal Hotel

A fantastic sweet or savoury afternoon tea in their cocktail lounge, over looking the estuary.

### Halloween Bottomless Brunch at Brickhouse

An afternoon of food, fun and drinks with super spooky brunch hits and prizes for best dressed.

### Halloween Parade

Frightfully good fun from 6-7.30pm on Southend seafront.

### Free Seafront Fireworks

Starts at 8pm from City Beach.

### Halloween Fun Fair at Switch

A weekend of frightful surprises and games at the Switch Fun Fair!

### Halloween Psychic Night at The IronWorks

Connecting to the spirit world, delivering messages of love and light with evidence of life after death.

### Ant and Dave's Spooktacular Halloween Party Night at Grosvenor Casino

A night of Spooktacular tunes and revelry from 7pm.

## Sunday 29th October

### Sunday Sessions at The Royal Hotel

An afternoon of live music with James Fox.

### Halloween Fun Fair at Switch

A weekend of frightful surprises and games.