

BID ZONE NEWS JULY 24



SCOTT DOLLING
BID MANAGER

Last month we held a drop-in session for levy payers and Friends of the BID and were able to share some useful two-way updates and ideas on the future.

We aim to repeat this opportunity over the coming months and seek your input during our annual survey which is due to take place in the Autumn. I am also available for individual meetings with you, so if you'd like to discuss anything specific, please do contact me on Scott@SouthendBID.com

BOARD AND COMMITTEE

Your board of Directors have met with the Council's new administration and shared the need for working together on a range of issues to improve the City Centre.

The board of Directors will be joined by a new member from next month with the addition of Nicky Kelly, the Principal of Southend City College. Nicky has been a member of the Advisory Committee and brings a wealth of skills and experience to add to the board's dynamics.

The next Advisory Committee meetings are on Tuesday 13th August, email Hello@SouthendBID.com if you would like more information or an invite to join.

SAFETY

Over the summer months, the BID Street Rangers are trialling new shift patterns. Between Thursdays and Saturdays they will cover from 8am - 7pm. We welcome your feedback on this cover so please let us know your thoughts on Hello@SouthendBID.com

Joint work with Essex Police's Operation Raker has led to the arrest of several prolific offenders and our Rangers continue to work with both the police and council community safety team.

Shopsafe's town link radio system continues to provide a great means to stay in touch with the Rangers if you would like to sign up to the system email elliott@shopsafe.io

RANGER STATS

APRIL - JUNE '24

ASSISTED RECOVER OF
£21,627
IN STOLEN GOODS

333
BUSINESS RESPONSES

73
FIRST AID CASES

101
VISITOR ENQUIRIES

96
ANTI-SOCIAL
BEHAVIOUR INCIDENTS

STREETSCAPE

This year's bunting, banners and floral baskets funded by the **BID** are being welcomed as ways to brighten up the City Centre and we are continuing discussions with the Council about the introduction of pop-up parks.

We've coordinated several litter pick days for the BID Zone and will continue to do these regularly. Thanks to the businesses committing time in volunteering, it is appreciated!

The Council has agreed to undertake some jet washing in advance of the school holidays to target some areas of the City Centre.



EVENTS

'Our City Around the World' is a new event taking place this month and will bring music, dance, workshops, stalls and activity at the start of the summer holidays on Sunday 21st. The event should bring footfall for the day along with getting people thinking positively about Southend for the summer period.

The **BID** is a main sponsor for City Jam again this summer which will bring international artists and visitors from 30 August, transforming the City Centre.

Plans are underway to extend this year's Cocktail Week to include support for the nighttime economy throughout October.

DATES FOR YOUR DIARY

18 - 27 October
COCKTAIL WEEK

26 October
HALLOWEEN TRAIL

16 November
XMAS LIGHTS SWITCH ON

13 August

ADVISORY COMMITTEE MEETINGS

Get in touch at Hello@SouthendBID.com to join either
Promote 1 - 2.15pm or
Protect 3 - 4.15 pm



KEEP INFORMED



Are you getting our regular e-newsletters to keep you updated? If not let us know and we'll add your address.

SHARE THE JOY



Every week we share positive messages about the BID Zone. Follow us on Facebook, X, LinkedIn and Instagram.

REPORT CRIME



If your business has been impacted by crime, it's important to report it, even after the event. If crime is not reported it might affect decisions on resources.

TOWN LINK RADIO



Stay connected to the Rangers and other Southend agencies with Townlink Radio. To sign up contact elliott@shopsafe.io

Office team: Hello@SouthendBID.com / 01702 534885

Street Rangers: StreetRangers@SouthendBID.com / Townlink radio / 07366392141 / 07366396301 / 07398444476

Daily news and updates: @SouthendCityBID on socials or visit the news section of our website.