

HAVE YOUR SAY

SOUTHEND
BID
ON-SEA



This has been a challenging year for Southend businesses. By completing this form you'll be letting us know what your priorities are, and providing feedback that will help us support you more and focus our activities on what matters most to you.

Please complete the below survey and email it back to us at hello@southendbid.com. Alternatively you can email us to receive the link to the online survey. We require your response back by Sunday 21st March 2021.

Your Name.....

Job Role.....

Name of business.....

Type of business.....

Email address.....

	Would you like Southend BID to deliver the below service or activity in 2021-2022?	Is this activity a 'Top Five' priority to be delivered? (tick 5 only)
Street Ranger Service		
DISC		
Southend Business Against Crime Meetings		
Keeping Together Wristbands		
Make a Change website		
Hanging Baskets		
Bunting		
Christmas Lighting Scheme		
Street Art		
Chewing Gum Bins		
The Southend Festival		
Fireworks Displays		
Southend Cocktail Week		
Christmas Switch On		
Christmas Tree Trail		
Southend BID channels		
Weekly Echo Column		
Visit Southend Partnership		
Visitor Maps and Guides		

Is there another priority that you would like to see Southend BID deliver in 2021–2022?

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Southend BID were either involved in, led on or created the following COVID related activities this year:

- Regular emails with information regarding support, restrictions, guidelines, grants, and more.
- Public realm safety signs such as lamp columns, stickers, and banners.
- Business materials such as queue here stickers and poster templates.
- Radio and digital audio campaign.
- Print and digital marketing welcoming people back and promoting safety messages.
- Local artist development of safety messages.
- Shop Local, Shop Southend campaign.
- Visit Southend business directory lists for Click and Collect, Delivery, and Essential Businesses.

Were you aware of the BID’s involvement in the above activities? (Please circle)

YES **NO**

Do you feel the above activities have benefited you and your business this year? (Please circle)

YES **NO**

Do you feel supported by Southend BID? (Please circle)

YES **NO**

Comments.....

Any other comments or feedback you would like to provide?

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Would you vote in favour of Southend BID for a third term? (Please circle)

YES **NO**

Comments.....

Are you happy to be added to our database and mailing list? (Please circle)

YES **NO**

Thank you for completing this survey. Please email the BID team to arrange collection or hand to a Street Ranger. Alternatively you can scan and email your survey to us as **hello@southendbid.com**.