

BID ZONE NEWS JULY 23



SUZANNE GLOYNE
BID MANAGER

Welcome to the first newsletter of the new term which we were all delighted to secure following 86% of eligible businesses voting in favour of a third term in the October/November ballot. I am honoured and thankful to have received such strong support for us to continue our work on behalf of businesses in the city. Read on to find our latest updates now that the first three months of the year are complete.

If you need to get hold of the office team you can do so by emailing [Hello@SouthendBID.com](mailto>Hello@SouthendBID.com) or calling **01702212053**.

If you need to contact the Street Ranger team you can do so by email on StreetRangers@SouthendBID.com by TownLink Radio, or call **07366392141 / 07366396301 / 07398444476**.

BOARD AND COMMITTEE

I want to take a moment to thank one of our founding members, **Dawn Jeakings**, who retired at the end of March 2023. Alongside **Mark Bartrip** and **Dennis Baldry**, who have also been with us since the start of the BID, their passion and drive to make Southend the best it can be has helped the BID achieve great things over the last ten years. We have recently appointed a new chair, **George Bejko-Cowlbeck** from Caddies, and a new Director, **Joe Barnes** from Boots at The Royals Shopping Centre. New additions to the board and committee help us build on the successes of the past and focus attention on future deliverables and potential for our city.

STREET RANGERS

There have also been some updates to our Street Rangers and we'd like to welcome **Sharna** and **Kyle** to the team who work full time besides **Lewis** and **Andrew**. It has been a busy start to the term, check out their April-June results:



169
ROUGH SLEEPER OR
BEGGING INTERACTIONS

1,115
VISITOR ENQUIRES

283
BUSINESS CRIME ASSISTS

236
ANTI-SOCIAL
BEHAVIOUR INCIDENTS

ASSISTED RECOVER OF
£16,563.80
IN STOLEN GOODS

STREETSCAPE

In April we festooned the high street with 900m of beautiful spring bunting with a light, bright colour scheme of red, white, blue, orange, yellow, and green. Combined with our large hanging baskets full of vibrant floral displays that were installed in June, the city centre looks instantly more appealing with these colourful schemes.

We have also been meeting with the Council regularly to push for improvements to the cleanliness of the zone and are pleased that our concerns have been heard and action is being taken. Deep cleaning is underway of paving, litter bins and street furniture, graffiti and fly poster removal is planned, and weeding will be undertaken. **It's important to report any issues you spot in the city onto 'My Southend Report It' so Veolia can be allocated to rectify the issue.**



EVENTS

We were delighted to sponsor two great events in the city again - **the Southend Film Festival** and **Southend Pride**. The film festival attracts visitors from all over with their array of local, national and international films appealing to different audiences. Southend Pride allows us to celebrate the LGBTQ+ community in our city with entertainment and a parade up the High Street followed by a full day of performances in Warrior Square gardens. We also put on an augmented reality **Coronation Trail** in May; a free participation event encouraging visitors into the city whilst increasing dwell time and spending potential.

DATES FOR YOUR DIARY

11am 18/08 & 15/09

MEET THE BID

Stop by Caffe Nero if you want to discuss anything with the BID, no appointment necessary.

14/07 - 04/09

HERD IN THE CITY

Havens Hospices bring over **46 elephants to the city** as part of this amazing art trail.

2pm 22/08

QUARTERLY RETAIL MEETING

A forum to discuss challenges and capitalise on opportunities as a collective of retail businesses in the city centre. Email: [Hello@SouthendBID.com](mailto>Hello@SouthendBID.com) to join

01/09 - 03/09

CITYJAM

3 days, 60 walls and over 200 artists takeover the city centre for this international street art festival.

3pm 27/09

SOUTHEND BUSINESS AGAINST CRIME

Businesses, police and safety services provide updates and raise crime challenges they're experiencing. Email: [Hello@SouthendBID.com](mailto>Hello@SouthendBID.com) to attend.

Get in touch with us if you are not already on our mailing list by emailing [Hello@SouthendBID.com](mailto>Hello@SouthendBID.com) and remember to follow us on Facebook, Twitter, Instagram and LinkedIn @SouthendCityBID for daily news and updates.