



CHRISTMAS IN THE CITY

JOIN US IN SOUTHEND
THIS FESTIVE SEASON

#CHRISTMASSOUTHEND

VISITSOUTHEND.CO.UK

Sponsored by

CLIFFS PAVILION
& PALACE THEATRE
— SOUTHEND —

This is Where The Magic Begins

A Day of Festive Fun!

Saturday 15th November
10am - 5pm

What's Going On:

- **Live Music**
- **Christmas Carols**
- **Artisan Christmas Market**
- **Free Festive Activities**

PROUDLY SUPPORTING THE SOUTHEND CHRISTMAS SWITCH ON



MARKETS THIS CHRISTMAS

This festive season, Southend will sparkle with a delightful mix of Christmas markets, bringing extra charm and cheer to the city centre.

SWITCH ON MARKET

SATURDAY 15TH NOVEMBER / 9AM - 6.30PM

SOUTHEND HIGH STREET AND THE VICTORIA CENTRE

Enjoy the artisan market with a dazzling array of festive goodies including clothing, decorations, Christmas gifts, and more.

BIG UP SOUTHEND MARKET

SATURDAY 29TH NOVEMBER AND 13TH DECEMBER / 11AM - 4PM

THE VICTORIA CENTRE

Head up to the first floor to browse amazing small businesses and grab something locally sourced or handmade for your gifts this year.

THE ROYAL CHRISTMAS MARKET

SUNDAY 7TH DECEMBER / 10:30AM - 3PM

THE ROYAL HOTEL

Discover festive gifts, handmade crafts, and seasonal treats from local traders in their beautiful ballroom.

HIGH STREET MARKET

13TH - 24TH DECEMBER / 9AM - 5PM

SOUTHEND HIGH STREET

Pick up essentials from the general market that will be running every day in the run up to Christmas.

Alongside these seasonal stalls, Southend city centre is brimming with shops, cafés, restaurants, and bars offering perfect gift ideas and delicious treats. Whether you're shopping for loved ones or simply soaking up the festive atmosphere, there's something for everyone in Southend.

MEET SANTA

Santa is setting aside time in his busy diary to visit Southend this Christmas. Don't miss the chance of seeing him for a cosy grotto visit, a festive photo opportunity, or a chance to share what's on your Christmas list. Be sure to check with each venue for full details to avoid disappointment.

CHRISTMAS GROTT AT THE ROYALS SHOPPING CENTRE

WEEKENDS FROM 15TH NOVEMBER, THEN DAILY 15TH - 24TH DECEMBER

Experience the magic of Christmas with a memorable visit to see Father Christmas in his charming grotto. A truly wonderful experience that enhances the festive spirit for you and your loved ones. Tickets include a special gift. [BOOK NOW!](#)



MAGICAL CHRISTMAS EXPERIENCE AT CADDIES

6TH & 7TH, 12TH & 13TH, 20TH - 24TH DECEMBER

Totally unique and filled with surprises that are guaranteed to entertain the entire family, here's what's included: Santa's Grotto, interactive family show, and Christmas crazy golf. [BOOK NOW!](#)



SANTA MEET AND GREET AT THE VICTORIA CENTRE

6TH & 20TH DECEMBER

Bring the family for a magical festive experience - meet Father Christmas, share your wishes, and take a special photo. Every child receives a free gift from Santa. No booking required!



The Snow Queen

A brand-new family musical adventure



SAT 13 - SUN 28 DEC 2025

Produced by The Palace Theatre and Wind Song Theatre

**PALACE
THEATRE**
— SOUTHEND —

palacetheatresouthend.co.uk

THE BIG SWITCH ON

On Saturday 15th November 2025, Southend High Street will sparkle with festive magic as Christmas in the City returns! Join us for a full day of fun to kick start Christmas, brought to you by Southend City BID and proudly sponsored by Southend Theatres.

**DON'T MISS THE
SWITCH ON AT 6PM!**

[VISITSOUTHEND.CO.UK](https://visitsouthend.co.uk)

ARTISAN MARKET

From 9am, explore our market that will stretch through the High Street and The Victoria Centre. Have a go on some of the rides or pop into the shops too.

STORYTELLING BUS

Back by popular demand, visit our enchanting storytellers and enter into a world of wonder with magical tales from 1pm - 5pm.

BUSKING SPOTS

Enjoy live performances from a variety of talented local artists on the High Street from 11am - 4pm.

CRAFTING FUN

Get creative under the bridge between 1-4pm with making beautiful light up lanterns that you can take with you to the Switch On!

STAGE PERFORMANCES

Hosted by BBC Essex, the stage will come alive with performances from 1pm. Enjoy a fantastic line up of choirs, schools, community groups, and amazing local musicians.

MAGIC MOMENTS

A host of colourful characters will roam the High Street throughout the day, ready to surprise, delight and pose for festive snaps.

SWITCH ON!

Gather in Victoria Circus at 6pm for the magical moment when Southend's Christmas lights and two sparkling trees are officially switched on!

FIREWORKS FINALE

End the day with a bang! Head to the seafront for a dazzling fireworks display to close the celebration in style at 7.30pm.

Sponsored by

**CLIFFS PAVILION
& PALACE THEATRE**
SOUTHEND



FESTIVE SUNDAYS IN SOUTHEND!

The fun continues in Southend with free family-friendly entertainment designed to fill your weekends with Christmas cheer. From 11am - 3pm on the first three Sundays of December, the city will come alive with festive music, live performances, exciting activities, and seasonal surprises! And to make your visit even merrier, enjoy free parking in council-run car parks on these Sundays*, making it even easier to join us and enjoy the celebrations!



SNOW QUEEN SUNDAY

SUNDAY 7TH DECEMBER 2025

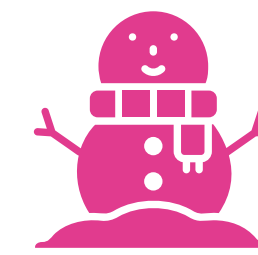
**Celebrating the Palace Theatre's
new festive production with a day of
family friendly entertainment.**



MUSICAL SUNDAY

SUNDAY 14TH DECEMBER 2025

**Joyful, festive performances from
local talents filling Southend with the
sounds of the season.**



FESTIVE FUN SUNDAY

SUNDAY 21ST DECEMBER 2025

**Roaming festive characters will bring
Christmas magic to Southend in the
last weekend before the big day!**

*Visit the Southend-on-Sea City Council website for full details on parking.

MORE TO ENJOY THIS CHRISTMAS

Southend is full of activity this festive season, here's some more activities you don't want to miss! Check with the venues for more details.

ELF ON A SHOP SHELF TRAIL SOUTHEND CITY CENTRE

15TH NOVEMBER - 24TH DECEMBER



SANTA'S SECRET WORD TRAIL THE VICTORIA CENTRE

1ST - 24TH DECEMBER ▶



SANTA'S ON HIS SLEIGH! PALACE THEATRE

8TH - 24TH DECEMBER ▶



THE SNOW QUEEN PALACE THEATRE

13TH - 28TH DECEMBER ▶



BLUEY CHRISTMAS BREAKFAST THE TERRACE BAR AND RESTAURANT

13TH DECEMBER ▶



CINDERELLA PANTOMIME CLIFFS PAVILION

13TH DECEMBER - 4TH JANUARY ▶



ELF ON A SHOP SHELF TRAIL

From Saturday 15th November to Wednesday 24th December, Southend city centre is getting a sprinkle of festive mischief as our cheeky Elves hide in shops and cafés!

Spot them behind the tills, jot down what they're wearing, and complete the trail to be entered into a prize draw for a January treat from Indirock. It's free, fun, and perfect for the whole family!

Email Hello@SouthendBID.com with each business name and what the elf is wearing by 2nd January 2026 for your chance to win. The winner will be contacted by Southend City BID by Wednesday 7th January 2026. The prize will be provided by Indirock, it holds no cash value and cannot be exchanged.



VENUES ARE:

1. The Hang Out - London Road
2. Indirock - The Victoria Centre
3. Wimpy - The Victoria Centre
4. Bike Base - Queens Road
5. Laurence Mathews - Queens Road
6. Renalls Jewellers - Clifftown Road
7. The Board Game Hut - Clarence Street
8. Hotter - High Street
9. Utopia - Heygate Avenue
10. Park Inn Hotel - Church Road

**WIN AN ADULT AND
CHILD CLIMB VOUCHER
AT INDIROCK!**

SOMETHING JUST FOR THE GROWN UPS!

BOTTOMLESS BRUNCH

FESTIVE BOTTOMLESS LUNCH PARK INN PALACE HOTEL

14TH NOVEMBER - 21ST DECEMBER ▶
FRIDAY-SUNDAY ONLY

GLITTER AND GOOD TIMES SLUG AND LETTUCE

4TH - 24TH DECEMBER ▶

ROYAL BRUNCH CLUB THE ROYAL HOTEL

13TH DECEMBER ▶

A NIGHT OF COMEDY

CHRISTMAS COMEDY THE ROYAL HOTEL

28TH NOVEMBER ▶

SATURDAY NIGHT: LIVE COMEDY! CADDIES

6TH DECEMBER ▶

IMPROV XMAS COMEDY! CADDIES

12TH DECEMBER ▶

CHRISTMAS CRAFTING

CARDS AND COCKTAILS THE TERRACE BAR AND RESTAURANT

3RD DECEMBER ▶

BOB ROSS PAINTING LAURENCE MATHEWS

7TH DECEMBER ▶

WREATH MAKING WORKSHOP THE VICTORIA CENTRE

13TH DECEMBER ▶

GLORIOUS CHEESE

MERRY CHEESEMAS THE TERRACE BAR AND RESTAURANT

10TH DECEMBER ▶

FOR THE GRATER GOOD THE ROYAL HOTEL

11TH DECEMBER ▶

Contact the venues to book an event or
find out more details.

